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**MSA Project Week Objective:** To give Georgia Tech MS Analytics students the opportunity to solve a real-world data science problem from start to finish including data wrangling, modelling & analysis, and coming up with actionable insights/business recommendations. The objective of Project Week is to allow students to put their academic analytics knowledge from fall classes to practice and to gain project experience for their resume and spring interviews**.**

**FORMAT:**

**VIRTUAL KICK-OFF MEETING:**  **Friday, January 5th** from 11:00AM–12:00PM.  All team members must be present for the kick-off. The problem statement and data set will be introduced during the kick-off, and Best Buy will also lead a short workshop on data storytelling.

Zoom Link: <https://gatech.zoom.us/j/95163086934>

Meeting ID: 951 6308 6934

**VIRTUAL OFFICE HOURS:** Office hours will be hosted throughout Project Week by mentors from Cox and are on a drop-in basis on **Thursday, January 11th** and **Tuesday, January 16th** from 11:00AM – 12:00PM.  Office hours are your opportunity to ask both technical questions as well as to gain coaching on your final presentation PPT and delivery

**1/11/24 Office Hours:**

Meeting URL: <https://gatech.zoom.us/j/98143936581>

Meeting ID: 981 4393 6581

**1/16/24 Office Hours:**

Meeting URL: <https://gatech.zoom.us/j/99497065088>

Meeting ID: 994 9706 5088

**VIRTUAL FINAL PRESENTATIONS & AWARDS CEREMONY**:  **Friday, January 19th** from 9:00AM-1:00PM.

Meeting URL: <https://gatech.zoom.us/j/91893481788>

Meeting ID: 918 9348 1788

**PRIZES:**

* **1st Place:** $600 per team member
* **2nd Place:**$400 per team member
* **3rd Place:** $200 per team member